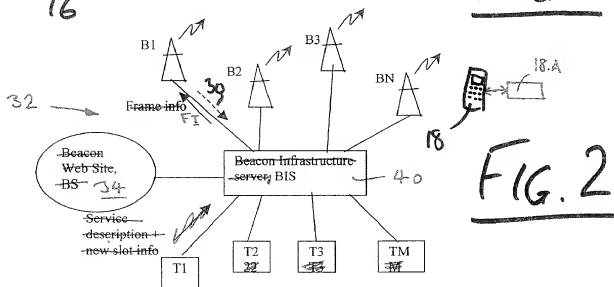
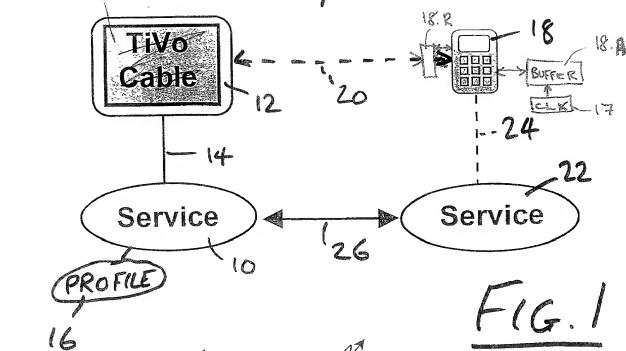


TV/Cable

1/2

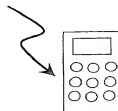
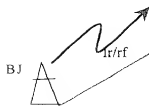


id	SS	Ci	SD	QoS	pi
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FIG. 3

2/2

Service Slot 1
Service Slot 2
Service Slot 3



Mobile, MK

FIG. 4

See New Figure 4
(attached)

CONTENT
Content (CD,
TV Programs,
game)

Entertainment
System, ES (TV CD
Player, MP3-Juke
Box, or games
platform) ES

Cellnet or
Web-based
service
SERVICE

Service
info



S2

18

off-frame of
services related to
entertainment content

FIG. 5

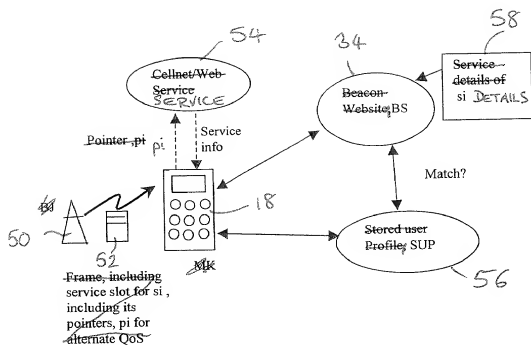


Fig. 4